



HEARD MUSEUM GUILD INDIAN FAIR & MARKET

2027 General Information

Please read carefully. Your signature on the application indicates that you have read and agreed to the General Information, Policies, and Regulations.

- **ALL APPLICATIONS, invitation responses, and \$35 application fee are due September 7, 2026, 5:00 pm Mountain Standard Time.** Applications submitted or postmarked after September 7, 2026, 5:00 pm will incur a \$50 late fee.
 - **LATE APPLICATIONS and fees must be received by September 11th, 2026, 5:00 pm Mountain Standard Time** (postmarked, online, or hand delivered).
 - **APPLICATIONS SUBMITTED OR POSTMARKED AFTER SEPTEMBER 11TH, 2026, WILL NOT BE ACCEPTED.**
 - Applications and invitation responses must include the \$35 application fee. Late applications will be accepted with a **total application fee of \$85.** Payments may be made by cashier's check, money order, or online by credit card at <https://heard.ticketapp.org/portal/product/91>
 - **Note: No booth changes, additions of sharing artists or refunds will be permitted after February 1, 2027.**
 - All applicants must submit 4 images for each classification chosen. Information on submitting images and image size is included in the application.
 - Youth Artists, 17 years old and younger at the time of the Fair, whose relatives have been accepted into the Fair may sell their work in their relatives' booth under their own classification. Each Youth Artist must complete the Youth Artist Section in the Fair Application and first-time applicants must submit proof of tribal enrollment. There are no fees for a Youth Artist. Youth Artists in grades 7 through 12 may enter the Youth Artist Show and Sale (YASS), formerly known as the Student Art Show and Sale, which is now merged with the Indian Fair and Market and held on March 6 and 7, 2027. For information about YASS, visit <https://heard.org/fair-artists/#yass>
 - All artist sellers are **REQUIRED** to have an Arizona TPT tax license. For more information and to apply, visit www.azdor.gov/business/transaction-privilege-tax/tpt-license
***Note: You may NOT use the Heard Museum address for this tax document**
 - Agreements will be mailed to accepted artists by the end of October with further information about the Fair, including booth fee due dates, guidelines for entering Juried Competition, and YASS.
 - The 69th Annual Heard Museum Guild Indian Fair & Market is live on Facebook. Check it out and comment, post, and share with your Facebook friends. #heardIFM #americanindian #shopnative
- Contact us with questions:**
- **NOTE:** Email address for Exhibitors Committee is fair.artists@heard.org
 - Call or text 602-530-2240 (M-F 9am – 4pm) and leave your name and phone number with your message. **Calls or messages received after hours will be returned as promptly as possible.** Please be sure to repeat your name and phone number, as cell phone voicemail is not always clear. Phone calls will not be returned unless voicemail is left.

2027 General Policies and Regulations

1. Participation in the Heard Museum Guild Indian Fair & Market is only by invitation or accepted application through the jurying process.
2. Artists must be juried and accepted in their primary category to receive a booth assignment, sell artwork, and participate in the Juried Competition for that category. To sell artwork and enter Juried Competition in a secondary category, artists must also be juried and accepted in that category. Artists may sell artwork **ONLY** in these two (2) approved categories.
3. Exhibitors or their assistants must be present during Fair hours.
4. All works displayed and/or offered for sale must be made by the exhibitor and marked with the exhibitor's name and/or hallmark. The sale of stones and other retail items is not permitted.
No Mass-Produced Items Are Allowed.
 - a. **Examples of Mass-Produced Items NOT ALLOWED:** T-shirts, hats, lotions, oils, salves, bottles, stickers, magnets, painted glassware, slip cast pottery, no prints and notecards exceeding an edition of 50.
5. Exhibitors must comply with the Indian Arts and Crafts Act of 1990 for labeling and sales. All items offered for sale must be properly represented. The use of organic materials must comply with all State and Federal laws and regulations.
6. Booth spaces are assigned by the Exhibitors Committee. Only the assigned 6' X 6' or 10' X 10'. space may be used. Each booth will be provided covered outdoor exhibit space, one table, and two chairs.
No electrical outlets or Wi-Fi will be available.
7. Fire regulations prohibit the use of flaps on the artists' tents and require that all artwork and any panels used must be confined within the allotted space. This is a serious safety issue that will be enforced.
8. Bullying or threatening behavior at any time will not be tolerated and will result in immediate removal and future exclusion.
9. The Heard Guild and Heard Museum are not responsible for agreements made between attendees and artists. Failure to fulfill any obligations entered upon, while at the Heard Guild Indian Fair and Market, may result in the exclusion of the artist from future Fairs.
10. Artists understand the Heard Museum has the right to refuse any applicants, artists, or final entry at its sole discretion.
11. **NO CALL NO SHOW.** In the event of an absence without setup and no prior communication by 8:30am Saturday, March 6, 2027, your booth will be reassigned to the next on the waiting list.
NO EXCEPTIONS.
12. Artists acknowledge that photographers, videographers, and/or news media may be present at this event. By participating, attendees grant the Heard Museum permission to use photographs, videos, and/or audio recordings for educational and promotional purposes.

Alaska Natives

Alaska Natives are exempt from the Marine Mammal Protection Act and may use marine mammals (for example, sea otter, walrus, polar bears, and seals) in both traditional and non-traditional native handicrafts and clothing. The use or display of endangered species material, ceremonial items, or prehistoric artifacts by any artist other than an Alaska Native is prohibited.

Cancellations and Refunds Policy

Notice of cancellation must be given on or before February 1, 2026, to receive a refund. **The application fee(s) is non-refundable.** Please contact the Exhibitors Committee with any questions regarding cancellation or refunds.