



heard museum

MOONDANCE 2026

TABLE SPONSORSHIPS & UNDERWRITING OPPORTUNITIES

Celebrate Indigenous creativity while directly supporting the Heard Museum's mission. Moondance provides table sponsors and underwriters, individual and corporate alike, the chance to "own" a meaningful moment at this signature event while demonstrating commitment to cultural stewardship and community engagement.



SAVE THE DATE

Saturday, October 24, 2026

6:00 PM

at the Heard Museum

HONOREES

David and Weezie Reese
Tony Abeyta

CO-CHAIRS

Arlene Ben-Horin
Jeri Y. Ben-Horin

MOONDANCE 2026

TICKET BENEFITS

SUPPORT WITHOUT ASSEMBLING A TABLE!

LEVELS

VIP COUPLE
TICKETS

\$10,000

2 VIP Tickets
(Premium Seating)

VIP INDIVIDUAL
TICKETS

\$5,000

1 VIP Ticket
(Premium Seating)

INDIVIDUAL
TICKETS *

\$1,500

1 Ticket
(General Seating)

BENEFITS

	Name in Invitation, Program, Website	Name in Invitation, Program, Website	
Recognition			
Professional Photo Set of Moondance	●	●	
Single-Use 20% Museum Shop Discount	●	●	
Premium Wine	●	●	

The fair market value per guest is \$300

***BASED ON AVAILABILITY, INDIVIDUAL TICKETS MAY BE OFFERED CLOSER TO MOONDANCE**

MOONDANCE 2026

TABLE SPONSORSHIP BENEFITS

PERFECT FOR HOSTING YOUR OWN TABLE!

LEVELS

PRESENTING
TABLE SPONSOR

\$100,000

2 Tables
(up to **12** guests
each)

PREMIER
TABLE SPONSOR

\$50,000

1 Table
(up to **12** guests)

PREFERRED
TABLE SPONSOR

\$25,000

1 Table
(up to 10 guests)

PATRON
TABLE SPONSOR

\$15,000

1 Table
(up to 10 guests)

BENEFITS

Recognition	Logo in Invitation, Program, Website	Logo in Invitation, Program, Website	Name in Invitation, Program, Website	Name in Invitation, Program, Website
Professional Photo Set of Moondance	●	●	●	●
Single-Use 20% Museum Shop Discount	For Host & Guests	For Host & Guests	For Host & Guests	For Host
Premium Wine Service	●	●	●	●
Keepsake Gift	For Host & Guests	For Host & Guests	For Host	
Verbal Recognition in Remarks	●	●		
Advertisement or Message in Program	●	●		
Private Tour of Exhibition	●			

MOONDANCE 2026

UNDERWRITING BENEFITS

HELP ENSURE OUR FUNDRAISING SUCCESS!
 “OWN” A MEANINGFUL MOONDANCE MOMENT.

100% tax deductible (Seats/tickets not included)

LEVELS

PRESENTING
 UNDERWRITING
 SPONSOR

PREMIER
 UNDERWRITING
 SPONSOR

PREFERRED
 UNDERWRITING
 SPONSOR

PATRON
 UNDERWRITING
 SPONSOR

\$25,000

\$10,000

\$5,000

\$2,500

BENEFITS

Recognition	Logo in Invitation, Program, Website	Name in Invitation, Program, Website	Name in Invitation, Program, Website	Name in Invitation, Program, Website
Advertisement or Message in Program	Advertisement or Message	Message	Message	Message
Single-use 20% Museum Shop Discount	●	●	●	
Keepsake Gift	●	●		

THANK YOU!



MOONDANCE 2026



COMMITMENT OF SUPPORT

DONOR NAME(S): _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

NAME(S) AS I/WE WOULD LIKE TO BE RECOGNIZED:

I/WE PREFER TO REMAIN ANONYMOUS

TABLE SPONSORSHIPS

- | | | | |
|--------------------------|------------------|------------------------------------|--------------------------------|
| <input type="checkbox"/> | \$100,000 | PRESENTING
TABLE SPONSOR | 2 TABLES, UP TO 12 GUESTS EACH |
| <input type="checkbox"/> | \$50,000 | PREMIER
TABLE SPONSOR | 1 TABLES, UP TO 12 GUESTS |
| <input type="checkbox"/> | \$25,000 | PREFERRED
TABLE SPONSOR | 1 TABLE, UP TO 10 GUESTS |
| <input type="checkbox"/> | \$15,000 | PATRON
TABLE SPONSOR | 1 TABLE, UP TO 10 GUESTS |

TICKETS

- | | | | |
|--------------------------|-----------------|---------------------------------|--|
| <input type="checkbox"/> | \$10,000 | VIP COUPLE
TICKETS | 2 GUESTS, PREMIUM SEATING |
| <input type="checkbox"/> | \$5,000 | VIP INDIVIDUAL
TICKET | 1 GUEST, PREMIUM SEATING |
| | \$1,500 | INDIVIDUAL
TICKET | MAY BE OFFERED CLOSER TO MOONDANCE,
BASED ON AVAILABILITY |

The Fair Market Value per guest is \$300.

GENERAL DONATION

\$ _____

100% Tax Deductible

UNDERWRITING OPPORTUNITIES

100% Tax Deductible

EXHIBITION OPENING EXPERIENCE

- SOLD OUT** \$25,000 | PRESENTING SPONSOR
- \$10,000 | CURATORIAL SUPPORT
- \$5,000 | ART HANDLING & INSTALLATION
- \$2,500 | SIGNAGE

RECEPTION

- \$25,000 | PRESENTING SPONSOR
- SOLD OUT** \$10,000 | BARS & BARTENDERS
- SOLD OUT** \$5,000 | ENTERTAINMENT
- SOLD OUT** \$5,000 | HORS D'OEUVRES
- SOLD OUT** \$5,000 | WINE, BEER, & SPIRITS
- SOLD OUT** \$2,500 | SIGNATURE COCKTAIL/MOCKTAIL
- SOLD OUT** \$2,500 | RECEPTION SEATING

HONOREES

- \$25,000 | PRESENTING SPONSOR
- SOLD OUT** \$10,000 | HONOREE HOSPITALITY
- SOLD OUT** \$5,000 | TRIBUTE | REESE
- SOLD OUT** \$5,000 | TRIBUTE | ABEYTA
- SOLD OUT** \$2,500 | AWARDS
- SOLD OUT** \$2,500 | PROGRAM RECOGNITION PAGE

GUEST EXPERIENCE & HOSPITALITY

- \$25,000 | PRESENTING SPONSOR
- \$10,000 | FURNITURE & EQUIPMENT RENTALS
- \$5,000 | ARRIVAL & CHECK-IN EXPERIENCE
- SOLD OUT** \$5,000 | VALET PARKING
- SOLD OUT** \$5,000 | GUEST FAVORS
- SOLD OUT** \$5,000 | ARTIST & STAFF ATTENDANCE
- SOLD OUT** \$5,000 | CULTURAL PERFORMANCES
- \$2,500 | SECURITY
- SOLD OUT** \$2,500 | COFFEE & WATER DEPARTURE STATION
- \$2,500 | PERFORMING ARTIST HOSPITALITY
- SOLD OUT** \$2,500 | STAFF HOSPITALITY

AUCTION

- \$25,000 | PRESENTING SPONSOR
- \$10,000 | CATALOG DESIGN & PRODUCTION
- \$5,000 | INSTALLATION & CASEWORK
- \$5,000 | MOBILE BIDDING PLATFORM
- \$2,500 | CHECKOUT/FULFILLMENT

DINNER

- \$25,000 | PRESENTING SPONSOR
- \$10,000 | CULINARY EXPERIENCE
- \$10,000 | CENTERPIECES & DÉCOR
- SOLD OUT** \$5,000 | WINE PAIRING
- SOLD OUT** \$5,000 | DESSERT
- SOLD OUT** \$2,500 | PLACE SETTINGS
- SOLD OUT** \$2,500 | PRINTED MENU

COMMUNICATION & PROMOTION

- \$25,000 | PRESENTING SPONSOR
- \$10,000 | INVITATIONS
- \$5,000 | SAVE THE DATE
- \$5,000 | WEBSITE
- \$2,500 | MAILING & POSTAGE
- \$2,500 | SOCIAL MEDIA

PROGRAM & PRODUCTION

- \$25,000 | PRESENTING SPONSOR
- \$10,000 | AUDIO/VISUAL PRODUCTION
- SOLD OUT** \$10,000 | PHOTOGRAPHY & VIDEO
- \$5,000 | LIGHTING DESIGN
- SOLD OUT** \$5,000 | STAGING DESIGN
- \$5,000 | EVENT PROGRAM
- \$2,500 | SIGNAGE

Thank you for supporting Moondance!

MOONDANCE 2026

PAYMENT



TO FULFILL THIS COMMITMENT, I/WE WOULD LIKE TO PAY BY:

CHECK (PAYABLE TO THE HEARD MUSEUM)

CHECK NUMBER: _____

PLEASE REMIT TO:
HEARD MUSEUM
2301 NORTH CENTRAL AVENUE
PHOENIX, ARIZONA 85004
C/O JUDI GOLDFADER

CREDIT CARD

VISA AMEX MASTERCARD DISCOVER

NAME ON CARD: _____

CARD NUMBER: _____ EXP: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Donor Advised Fund (DAF) / Private Foundation

Donors who make gifts to Moondance through private foundations and donor-advised funds (DAFs) are generally ineligible to receive more than incidental benefits, including tickets.

Stock Gift

THANK YOU FOR SUPPORTING THE HEARD MUSEUM!

PLEASE KINDLY DIRECT ANY QUESTIONS TO
JUDI GOLDFADER
JGOLDFADER@HEARD.ORG | 602.251.0245

THE HEARD MUSEUM IS A 501(C)(3) CHARITABLE ORGANIZATION (TAX ID: 86-0107517)