

Regulations regarding photographing and filming at the Heard Museum

To engage in professional photography and filming within the museum, individuals must obtain permission, which will be granted after the museum reviews their request. Once permission is obtained, it is crucial for photographers and filmmakers to adhere to the regulations outlined below in order to safeguard the museum's artworks.

Equipment, bags and other items

In the exhibition areas of the museum, bringing in large bags is prohibited. Bags exceeding a maximum width of 35cm are not permitted. However, for photography or filming purposes, larger bags and equipment can be brought in after consulting the museum staff. In such cases, these bags and equipment should be placed in a designated area that is not within proximity to the artworks.

Consideration for other visitors

Most requests can be managed while the Museum is closed. If photography or filming is conducted during the museum's operating hours, it must be done in a manner that does not hinder the accessibility or experience of other visitors. Consequently, closing a section of the museum requires special permission from the museum. The individual responsible for photography or filming is accountable for organizing cables and equipment components in a manner that minimizes the risk of visitors tripping over, stepping on, or accidentally knocking over equipment that could cause harm to individuals or damage to objects.

Copyright

When capturing images or recording footage of specific artworks, it is imperative to uphold the copyright of the respective artists as numerous artworks displayed in the museum belongs to the artists themselves. Generally, it is permissible to photograph or film in areas where contemporary works are not the primary focus but may be visible in the background. The Heard Museum is not responsible for any infringements of copyright law committed by photographers, as stated in Title 17 of the United States Code. Photography of any kind may not be used for publication without written permission from the museum and/or artists.

Events

Photography for personal use only is allowed during performances at the Hoop Dance Contest, Indian Fair, or similar events, unless stated otherwise. Media representatives need to show identification to obtain a credential for event coverage from the marketing/public relations department. Freelancers must provide a letter from their recognized-media client(s) stating that they are covering the event as a contractor. Please seek permission from competitors or their families before taking photos outside the arena.

Contact

To request permission for filming or photography at our museum, credentialed media members are kindly asked to submit a brief description of their project's purpose. Please complete [online request form linked here](#). Additional questions, please email media@heard.org.