



## PRESS RELEASE

### **Heard Museum Announces 67<sup>th</sup> Annual Heard Guild Indian Fair & Market Best of Show, Juried Competition and Youth Art Show & Sale Winners**

The Heard Museum

Images available at: [Heard.org/Press](https://www.heard.org/Press)

---

PHOENIX – With \$150,700 in prize money and 652 participating artists, The Heard Museum is pleased to announce the awards winners of the 2025 Juried Competition from the Heard Guild Indian Fair & Market, including Best of Show:

#### **2025 Heard Guild Indian Fair & Market Best of Show Award**

Rebecca Lucario (Acoma Pueblo)  
"Four Seasons & North Star"

#### **2025 Heard Guild Indian Fair & Market Youth Art Show & Sale Best of Show Award**

Aydrian Day (Ho Chunk Nation)  
"Hocak Manape"

#### **2025 Heard Guild Indian Fair & Market Conrad House Innovation Award**

Benjamin West (Otoe Missouria, Southern Cheyenne, Muskogee Creek)  
"#Heal the Everglades"

#### **2025 Heard Guild Indian Fair & Market Idyllwild Arts Imagination Award**

Emil Her Many Horses (Oglala Lakota)  
"Lakota Veterans"

#### **2025 Heard Guild Indian Fair & Market Indian Arts & Crafts Association Commemorative Award**

Ronald Honyouti (Hopi)  
"To Oi Naaka (Stacked Earrings)"

#### **2025 Heard Guild Indian Fair & Market Best of Classification Awards:**

- Best Jewelry, Lapidary, and Metal Work – Benson Manygoats | Navajo (Dine) | "Olé Blue"
- Best Pottery – Rebecca Lucario | Acoma Pueblo | "Four Seasons & North Star"
- Best Two-Dimensional Art – Quinn Honanie | Hopi | "Kepok Katsinum"
- Best Pueblo Carvings – Donald Lomawunu Sockyma | Hopi | "The Eagle Has Landed"
- Best Sculpture – Kenneth Johnson | Muscogee/Seminole | "Continuum – Words of Power"

Across Time"

- Best Weavings and Textiles – Roy Kady | Dine/Navajo | "Dr. Sunnie"
- Best Diverse Art Forms – Jamie Okuma, Sandra Okuma | Luiseno/Shoshone/Bannock | "The Happy Couple"
- Best Baskets – Kathryn Kooyahoema | Hopi | "Basket of Dragonflies"

The Best of Show winners were announced at the awards ceremony during the Heard Guild Indian Fair & Market in Phoenix on Feb. 28, 2025. The Best of Show award is made possible thanks to the generous support of Joy & Howard Berlin, the Head Family, Sharron Lewis, and Kristine & Leland W. Peterson. The Youth Art Show & Sale is made possible with lead support from David and Jo Van Denburgh in memory of Betty Van Denburgh, and by Susan Orr in memory of William and Tyler Orr. The full list of the 2025 juried competition [winners can be found here](#).

The community celebration was a gathering of creativity that blends traditional heritage with modern innovation the also included a variety of engaging experiences, including the Youth Art Show and Sale, a Family Fun Zone and delicious bites from local vendors.

The Heard Museum Guild Indian Fair & Market is one of the largest Indigenous art markets in the world and draws more than 17,000 visitors and 652 of North America's most preeminent Indigenous artists. All proceeds from ticket sales support the Heard Museum's mission of advancing American Indian art.

For more information on the Heard Museum, visit [heard.org](https://www.heard.org)

*Above image: Rebecca Lucario (Acoma Pueblo) "Four Seasons & North Star"*

---

**Notes to Editors:**

The Heard Museum and Museum Shop are open daily, from 10 a.m. to 4 p.m. It is closed on Easter, Independence Day, Thanksgiving and Christmas.

Ticket prices for the museum are as follows: adults are \$26; seniors (65+) are \$21; military members are \$21 (with valid ID); university/college students with a valid ID are \$10; children (6-17) are \$10; all children 5 years and under, American Indians (with Tribal ID or CIB) and Heard Museum members are free.

Photography of any kind may not be used for publication without written permission from the museum and/or artists.

Credentialed members of the media may contact a member of the marketing staff for more information concerning photography of public events or museum galleries.

---

**About The Heard Museum:**

Since its founding in 1929, the Heard Museum has grown to become nationally and internationally recognized for its world-class exhibitions, award-winning publications, unparalleled festivals, and innovative educational programs. Dedicated to connecting Indigenous creativity to the world, the Heard showcases the beauty and vitality of Indigenous creative expression by presenting the voice and vision of American Indian artists. A welcoming destination for children and families, the Heard offers engaging experiences that inspire curiosity and foster appreciation for American Indian art and culture. The Heard Museum is supported by the generosity of Heard Museum members and donors, the Arizona Commission on the Arts, and the City of Phoenix Office of Arts and Culture.

For more information, please visit [heard.org](http://heard.org).

---



Follow updates on the exhibition via Facebook, Instagram and Twitter  
Use @heardmuseum.

**Media Contact:**

Ivana Morales  
973-864-4523  
[ivana@evolveprandmarketing.com](mailto:ivana@evolveprandmarketing.com)



Full media kit with logos, high-resolution images, past announcements and more can be found here:  
<https://bit.ly/3yVh8ho>.