



PRESS RELEASE

Experience Indigenous Art From More Than 600 Native Artists at the 67th Annual Indian Fair & Market

March 1-2, 2025

PHOENIX – The Heard Museum Guild will present the [67th annual Indian Fair & Market](#) on March 1 and 2, where more than 600 Indigenous artists selected through a competitive jury process display and sell their artwork. This community celebration, a gathering of creativity that blends traditional heritage with modern innovation, also boasts a variety of engaging experiences, including a Youth Art Show and Sale, a Family Fun Zone and delicious bites from local vendors.

The excitement starts on Friday, Feb. 28 at 5 p.m. with the coveted Best of Show Awards preview. Over 650 breathtaking works of Indigenous art take center stage to be judged by experts, but only one wins the prestigious Best of Show Award at this vibrant cultural interchange.

Visitors attending the Indian Fair & Market also can't miss the new Youth Art Show and Sale, featuring young artists from across the country in grades seven through 12 who will have their work professionally judged. More than \$10,000 of prize money will be awarded to incredible up-and-coming creatives, including Best of Show and Best of Division awards. To support their vision and future careers, the young Native artists will also have their artwork displayed and available for purchase in the Monte Vista Room at the museum.

Guests can take a break from perusing art to enjoy foods from Fry Bread to Kettle Corn, plus locally inspired dishes at the Heard's Courtyard Café like the Birria Beef Street Tacos, Sonoran Cheesesteak, and snacks from the Coffee Cantina.

To end the art and action-packed weekend, all children under 12 will be admitted for free on Sunday – just in time to enjoy the Fair Family Fun Zone, available for those looking to immerse themselves in live performances and kid's play.

The 67th Annual Indian Fair & Market is a lively community celebration where passion, talent, and tradition seamlessly unite as 100+ American Indian and Alaska Native Tribes and Canadian First Nations, blending traditional heritage with modern innovation. It is a place for shared experiences and connections that echo the rhythms of cultural heritage.

The event is made possible by sponsors including First American Art, Native American Art, Twin Arrows Casino Resort, SRP and Bank of America.

For more information and to purchase tickets, please visit heard.org/fair.

Notes to Editors:

The 67th Indian Fair & Market will take place at the Heard Museum on Saturday, March 1 and Sunday, March 2 from 9:30 a.m. to 4 p.m.

The Heard Museum and Museum Shop are open daily, from 10 a.m. to 4 p.m. It is closed on Easter, Independence Day, Thanksgiving and Christmas.

Ticket prices for the event are as follows (two-day event package): adults are \$46.80; seniors (65+) are \$39.60; military members are \$39.60 (with valid ID); university/college students with a valid ID are \$19.80; children (6-17) are \$19.80; all children 5 years and under are free, American Indian Adults and Children (with Tribal ID or CIB) are \$19.80 and Heard Museum members are \$37.80.

Photography of any kind may not be used for publication without written permission from the museum and/or artists.

Credentialed members of the media may contact a member of the marketing staff for more information concerning photography of public events or museum galleries.

About The Heard Museum:

Since its founding in 1929, the Heard Museum has grown to become nationally and internationally recognized for its world-class exhibitions, award-winning publications, unparalleled festivals, and innovative educational programs. Dedicated to connecting Indigenous creativity to the world, the Heard showcases the beauty and vitality of Indigenous creative expression by presenting the voice and vision of American Indian artists. A welcoming destination for children and families, the Heard offers engaging experiences that inspire curiosity and foster appreciation for American Indian art and culture. The Heard Museum is supported by the generosity of Heard Museum members and donors, the Arizona Commission on the Arts, and the City of Phoenix Office of Arts and Culture.

For more information, please visit heard.org.



To follow updates on the museum via Facebook, Instagram and Twitter, use [@heardmuseum](https://www.instagram.com/heardmuseum).

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A full media kit with logos, high-resolution images, past announcements and more can be found here: <https://bit.ly/3yVh8ho>.