



## Heard Museum Hosts 23<sup>rd</sup> Annual Moondance Gala on Oct. 26

Honorees Include Artist DY Begay and Longtime Heard Supporters Harry & Rose Papp

## PRESS RELEASE

**PHOENIX**– The Heard Museum is excited to be hosting its 23<sup>rd</sup> Moondance Gala on Saturday, Oct. 26 at 6 p.m. During the event, the Heard will be honoring honor longtime Heard supporters Rose and Harry Papp and the renowned textile artist DY Begay (Diné). The event, chaired by Merle and Steve Rosskam, will also celebrate the grand reopening of the fully renovated Heard Museum Shop.

"As we prepare for Moondance, we are poised to celebrate not just our achievements, but the collective spirit that drives our organization forward," said David M. Roche, Heard Museum Dickey Family Director and CEO. "This event embodies our commitment to excellence, the dedicated community that supports us and our enduring vision to connect the world with Indigenous creativity."

The evening will begin at 6 p.m. with a cocktail reception and special access to the newly renovated Heard Museum Shop. For more than 40 years, the Heard Museum Shop has played a critical role in supporting the livelihoods of countless American Indian artists, helping to generate \$46 million annually in economic activity across the state of Arizona and throughout Indian Country. This fully funded renovation project includes new flooring, state-of-the-art lighting, a new outdoor sculpture garden and a private viewing room.

During the cocktail hour, there will be entertainment from a variety of different artists.

At 7:30 p.m., following shopping and special performances, guests will gather in the Freeport McMoRan Plaza to enjoy dinner and pay tribute to the evening's honorees. The culinary program will be presented by M Culinary, accompanied by local Phoenix band, the Instant Classics.

DY Begay is a Navajo textile artist and fourth-generation weaver born into the Tó'tsohnii (Big Water) Clan and born from the Táchii'nii (Red Streak Earth) Clan. Growing up around female weavers, she was exposed to herding and shearing sheep, carding and spinning wool, harvesting plants for dyeing, and learning to weave in the traditional Navajo fashion.

Harry and Rose Papp are lifelong Valley philanthropists and community leaders, whose support has been seminal to many organizations from the Phoenix Zoo to the Heard Museum.

The evening will end with dessert and more dancing to the tunes of the Instant Classics. For more information on the Heard Museum and Moondance, visit heard.org/event/moondance/.

## **Notes to Editors:**

Moondance will take place on Saturday, Oct. 26 at 6 p.m. Tickets and sponsorships are available by visiting heard.org/event/moondance/.

The Heard Museum is open Tuesday through Sunday through Aug. 31st, then daily, from 10 a.m. to 4 p.m. It is closed on Easter, Independence Day, Thanksgiving and Christmas.

Ticket prices for the museum are as follows: adults are \$25 at the door, \$22.50 online; seniors (65+) are \$20 at the door, \$18 online; students with a valid ID are \$10 at the door, \$9 online; children (6-17) are \$10 at the door, \$9 online; all children 5 years and under, American Indians (with Tribal ID or CIB) and Heard Museum members are free.

Photography of any kind may not be used for publication without written permission from the museum and/or artists.

Credentialed members of the media may contact a member of the marketing staff for more information concerning photography of public events or museum galleries.

## **About The Heard Museum:**

Since its founding in 1929, the Heard Museum, a private nonprofit organization, has grown in size and stature to become recognized internationally for the quality of its collections, world class exhibitions, educational programming and unmatched festivals. Dedicated to the advancement of American Indian art, the Heard successfully presents the stories of American Indian people from a first-person perspective as well as exhibitions that showcase the beauty and vitality of traditional and contemporary art. The Heard Museum is supported, in part, by the generosity of Heard Museum members and donors, the Arizona Commission on the Arts, and the City of Phoenix Office of Arts and Culture. In association with the Smithsonian, the Heard Museum is part of a select group of museums and cultural, educational and arts organizations that share the Smithsonian's resources with the nation. For more information, please visit\_heard.org.







To follow updates on the museum via Facebook, Instagram and Twitter, use @heardmuseum.

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