



PRESS RELEASE

Celebrate Skateboarding, Culture, Art and Community at the Heard on June 17

*Unforgettable Skate Event Will
Feature Clinics, Workshops, Board
Building and More*

June 17, 2023
The Heard Museum

Images available at: <https://bit.ly/3OZscTV>

PHOENIX – [The Heard Museum](#) is excited to invite the community to Skate Hemapai: Celebration of Skateboarding, Culture, Art & Community, a free, family-friendly event, on Saturday, June 17 from 10 a.m. to 4 p.m.

In partnership with [Cowtown Skateboards](#) and [Seven Layer Army](#), this unforgettable skate gathering will also feature the chance to purchase a pair of Nike SB N7 Dunk Low Pro “Decon” Sneakers while supplies last, with a portion of all shoe sales benefitting the [Phoenix Indian Center](#).

Attendees will have the option to:

- Bring their own skateboard and skate at the Heard Museum on a custom-built mini ramp and props course.
- Learn skate deck design and building from Gila River Indian Community members Paul Molina and Ruben Ringlero of Seven Layer Army.
- Participate in a Q&A session with Di’Orr Greenwood (Diné) and Kandis Quam (Zuni Pueblo/Diné) about their skate deck art in *He’e Nalu: The Art and Legacy of Hawaiian Surfing*.
- Collect and color a limited-edition skateboarding coloring book.
- Complete an in-gallery activity to earn a light-up tech deck (while supplies last).
- Visit artist and community partner tables.
- Enjoy beats provided by DJ This-Just-In (Akimel O’odham & Tohono O’odham) and DJ Tribal Touch (Diné).
- Learn about screen printing with Warbird Press and Jacob Meders (Mechoopda- Maidu) by having a design printed on a fabric item that attendees bring from home.
- Watch skate videos.
- And more.

“Skate Hemapai” is made possible by sponsors Cowtown Skateboards, Cowtown Nonprofit, Nike n7, APS, Molly Blank Fund, the Halle Foundation and the Steele Foundation. The event’s programming partners include Seven Layer Army, Warbird Press and the Indigenous Community Collaborative. The event will take place on Saturday, June 17 from 10 a.m. to 4 p.m. For more information, please visit heard.org/.

Notes to Editors:

“Skate Hemapai” will take place on Saturday, June 17, 2023, at The Heard Museum in Phoenix, Arizona.

The event runs from 10 a.m. to 4 p.m.

The event is free to the public of all ages.

Photography of any kind may not be used for publication without written permission from the museum and/or artists.

Credentialed members of the media may contact a member of the marketing staff for more information concerning photography of public events or museum galleries.

About The Heard Museum:

Since its founding in 1929, the Heard Museum, a private nonprofit organization, has grown in size and stature to become recognized internationally for the quality of its collections, world class exhibitions, educational programming and unmatched festivals. Dedicated to the advancement of American Indian art, the Heard successfully presents the stories of American Indian people from a first-person perspective as well as exhibitions that showcase the beauty and vitality of traditional and contemporary art. The Heard Museum is supported, in part, by the generosity of Heard Museum members and donors, the Arizona Commission on the Arts, and the City of Phoenix Office of Arts and Culture. In association with the Smithsonian, the Heard Museum is part of a select group of museums and cultural, educational and arts organizations that share the Smithsonian’s resources with the nation. For more information, please visit heard.org.



Follow updates on the exhibition via Facebook, Instagram and Twitter
Use #SkateHemapai and @heardmuseum.

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Full media kit with logos, high-resolution images, past announcements and more can be found here:
<https://bit.ly/3yVh8ho>.