



## For Immediate Release:

CONTACT: Todd Vigil, tvigil@heard.org, 480.227.5779

## HEARD MUSEUM GUILD INDIAN FAIR & MARKET RETURNS TO HISTORIC CAMPUS FOR THE 2022 EVENT

Heard Museum's largest live event returns after COVID-related virtual pivot

**PHOENIX, Ariz. (July 29, 2021)** – The 64th Annual Heard Museum Guild Indian Fair & Market returns to the Heard Museum's historic campus on March 5 & 6, 2022. This premier event is one of the largest American Indian art markets in the world and draws nearly 15,000 visitors and more than 600 of the nation's most preeminent American Indian artists.

Indian Fair & Market provides visitors the opportunity to meet and purchase art directly from multiple generations of artists working in all forms of the visual arts. All proceeds from ticket sales support the Heard Museum's mission of advancing American Indian art. Tickets go on sale Oct. 1, 2021. Visit <u>heard.org/fair</u> for updates.

## Heard Museum Guild Indian Fair & Market

WHEN: Saturday, March 5, 2022 | 9:30 a.m.\* to 5 p.m.
\*Heard Museum members early admission begins at 8:30 a.m.
Sunday, March 6, 2022 | 9:30 a.m. to 4 p.m.

LOCATION: Heard Museum, 2301 N. Central Avenue, Phoenix, AZ 85004 Online: <u>heard.org/fair</u> Images and Videos: Digital Media Kit

Key Artist Dates:

- Notice of Applications: Aug. 23, 2021
- Application Window: Aug. 30 to Oct. 8, 2021

Figure 2

2021 Best of Show VII Diverse Art Forms Juanita Growing Thunder Fogarty Assiniboine/Sioux "Wakitantanka (Strong-Willed) Pandemic Survivalist" Photo: Heard Museum, Craig Smith

## ABOUT THE HEARD MUSEUM

Since its founding in 1929, the Heard Museum, a private nonprofit organization, has grown in size and stature to become recognized internationally for the quality of its collections, world-class exhibitions, educational programming and unmatched festivals. Dedicated to the advancement of American Indian art, the Heard successfully presents the stories of American Indian people from a first-person perspective as well as exhibitions that showcase the beauty and vitality of traditional and contemporary art. The Heard Museum is supported, in part, by the generosity of Heard Museum members and donors, the Arizona Commission on the Arts, and the City of Phoenix Office of Arts and Culture. In association with the Smithsonian, the Heard Museum is part of a select group of museums and cultural, educational and arts organizations that share the Smithsonian's resources with the nation.

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