



MEDIA RELEASE/CALENDAR ANNOUNCEMENT

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MEDIA CONTACT:

Mark Scarp, 602.251.0283 or mscarp@heard.org

EXTEND THAT GREAT HOLIDAY FEELING TO YOUR FAMILY & GUESTS!

**Native artists, music, dance and a special welcome
to visiting college football fans at Holidays at the Heard**

WHAT: Holidays at the Heard, Monday through Friday, Dec. 26-30

We've got just the thing after more than a month of holiday cheer: More of it, with Native culture. American Indian **artist demonstrations, entertaining music, dance performances, hands-on activities** and **Indian frybread** will be in abundance at the Heard.

Schedule of performances/artists: <http://heard.org/event/holidays/>

AND: Anyone arriving at the museum Dec. 26- Jan. 1 **wearing a jersey** (not a T-shirt, sweatshirt, hoodie or polo shirt; it **has** to be a jersey) from one of the four major college football teams playing in the Valley that week gets **2-for-1 adult admission into the museum and 10% off most items in the Museum Shops that day.** (Already reduced merchandise is not included. May not be used with any other discount. Offer ends Sunday, Jan. 1, 2017.)

WHEN: **Monday, Dec. 26 through Friday, Dec. 30, 2016**, 11 a.m. to 4 p.m. each day. Museum is closed Christmas Day, Dec. 25; open New Year's Day, Jan. 1.

WHERE: **Heard Museum, 2301 N. Central Ave., Phoenix.
Encanto Boulevard/Heard Museum stop on the Valley Metro light rail line!**

COST: Holidays at the Heard is included with general museum admission: \$18 general admission, \$13.50 seniors (65+), \$7.50 college students with ID, \$7.50 children ages 6-17, FREE for children 5 and younger, American Indians and museum members.

INFO: Call 602.252.8848 or visit heard.org/holidays.

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Heard Museum – Native Cultures and Art
2301 North Central Ave., Phoenix, Ariz. 85004-1323
602.252.8840 or visit heard.org

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About the Heard

Since 1929, the Heard Museum, a private non-profit organization, has enchanted visitors from around the world with the art, culture and history of indigenous peoples of the Americas. With more than 40,000 fine artworks and cultural artifacts in its permanent collection, 12 long-term and changing exhibit galleries, an education center, an award-winning Shop, the Books & More boutique bookstore, Coffee Cantina and Courtyard Café, the Heard Museum is a place of learning, discovery and unforgettable experiences.

Exhibit, event and program funding are supported, in part, by the generosity of Heard Museum members and donors, the Arizona Commission on the arts, City of Phoenix Office of Arts and Culture, Institute of Museum and Library Services, National Endowment for the Arts, and the National Endowment for the Humanities. In association with the Smithsonian, the Heard Museum is part of a select group of museums, cultural, educational and arts organizations that share the Smithsonian's resources with the nation.

You're receiving this information from the Heard Museum, 2301 N. Central Ave., Phoenix AZ 85004. If you do not wish to receive future messages from us, email news@heard.org with the word "unsubscribe" in the subject line.

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