

Heard Museum **Fact Sheet**

MEDIA CONTACT:
Mark Scarp, 602.251.0283, mscarp@heard.org
Debra Krol, 602.251.0218, dkrol@heard.org

HEARD MUSEUM

Phoenix, Arizona

The Heard Museum is a private, non-profit organization that was founded by Dwight B. and Maie Bartlett Heard, a prominent Phoenix couple that moved to the Valley in 1895 from Chicago. The Heards opened the museum in 1929 in order to share their exemplary collection of primarily American Indian artifacts and art. The Heard Museum is world famous for its extensive collections of American Indian cultural art and fine art, unique exhibits, special events and innovative programming.

Square Feet – 130,000 square feet total includes 12 exhibition galleries, an education center, an auditorium, two large meeting rooms, a library and archives, administrative offices, a shop, a café, collections storage and more.

Exhibit Galleries – Offer opportunities to present in-depth exhibitions that draw on the Heard Museum's collections. The Heard has 12 exhibit galleries, four of which have long-term exhibits and seven which feature regularly-changing exhibits.

Courtyards & Landscaped Grounds – Includes a grass amphitheater and four courtyards that provide beautiful spaces for special events and programming.

Shop – Known for offering the finest quality of handmade authentic Native art, the Heard Museum Shop is a trading post in the heart of Phoenix. Also featuring the Collector's Room, a fine art retail gallery.

Books & More – Our newest retail venue is a boutique bookstore and souvenir shop, offering books written by and for Native peoples.

The Courtyard Café – Offers daily food service to visitors and indoor and outdoor seating in the museum's primary courtyard. The Courtyard Café has been acclaimed in *Bon Appetit Magazine* and the *Arizona Republic* for its fresh, indigenous ingredients artfully prepared.

Coffee Cantina – Open during museum hours, the Coffee Cantina features gourmet coffee, snacks, drinks and takeaway menu items.

Library & Archives – Known throughout the world for its extensive research library and archives as well as for its comprehensive collections of photographs and slides, accessible to researchers and the general public.

Steele Auditorium – Offers flexible space for music and dance performances, lectures, private dinners and special events. The tiered, retractable plush theater seating can accommodate 400 people, or can be stored for dinner events seating 350.

Dorrance Education Center – Includes a classroom, large meeting room and conference room, providing ideal spaces for school tour orientations, specialized tours and workshops. Nearly 400 schools in 20 states use the Heard as a source of curriculum material about American Indian heritage, and more than 12,000 Arizona school children visit annually.

Heard Museum – General Fact Sheet – Page 2

Collections Storage & Exhibit Preparation – Basement-level collections area, allowing for state-of-the-art storage and preservation of art and artifacts. Also featured is an exhibition preparation area including a carpentry shop, preparatory shop and paint booth as well as a loading dock, a receiving entrance and a freight elevator.

Administration Offices – Located in a wing on the second floor of the museum, adjacent to the Library & Archives.

Meeting Spaces – Includes the Monte Vista Room, Steele Auditorium, Encanto Room and several conference rooms, available for private use events.

Visitor Information – Approximately 70 percent of visitors to the Heard Museum live in states other than Arizona, and about 8 percent are international. Annually, more than 105,000 people visit the museum and almost 40,000 people attend special events.

Volunteer Information – Approximately 450 volunteers in the Heard Museum Guild and Heard Museum Council support the museum's many events and programs, as well as Library and Shop operations. Each year volunteers donate more than 40,000 hours of time and conduct more than 2,100 public tours. The Guild Indian Fair & Market and the Guild American Indian Student Art Show & Sale are sponsored and run by volunteers.

Operations – The Heard Museum is governed by a Board of Trustees, who serve a three-year term, as well as a group of life trustees. The Heard employs approximately 100 employees. The Heard has approximately 6,500 members from all 50 states and the world. The operating budget is more than \$10 million annually, with the majority of income for operations coming from admissions, the Shop, memberships and donations.

Community Location – In addition to its main Phoenix campus, the Heard Museum has a smaller location in Scottsdale that serves as a community center.

To see a current video about the Heard, visit
<http://www.youtube.com/watch?v=E7GmbckWifQ>

Exhibit, event and program funding are provided in part by the Arizona Commission on the Arts, the Arizona Humanities Council, the National Endowment for the Arts, the National Endowment for the Humanities and the Phoenix Office of Arts and Culture.

Heard Museum Phoenix

Location: 2301 N. Central Ave., Phoenix

Hours: 9:30 a.m. to 5 p.m. Monday – Saturday, 11 a.m. to 5 p.m. Sunday; open every day except Easter, Independence Day and Christmas Day

Cost: As of Sept. 29, 2014: \$18 adults; \$13.50 for seniors (65+); \$7.50 for students with a valid student ID; \$7.50 for children (6-12);

Children under 6, Heard Museum members and American Indians receive free admission.

Information: Call 602.252.8848 or visit www.heard.org